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| **Visual Project Rubric** | | | | |
| **Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** | | | | |
| **CATEGORY** | **4** | **3** | **2** | **1** |
| **Appearance** | The entire project is neat, easy to read. All text and visuals are clear. | Most of the project is neat, easy to read. Most text and visuals are clear. | Some of the project is neat, there are areas that are difficult to read or make out. | Most of the project is disorderly. Text and/or visuals are difficult to read or make out. |
| **Organization** | Extremely well organized; logical format is easy to follow; flowed smoothly; the organization enhanced the effectiveness of the project | Presented in a thoughtful manner; there were signs of organization and most information is easy to follow | Somewhat organized; ideas not presented coherently; organization detracts from the content | Choppy and confusing; format was difficult to follow |
| **Creativity** | The project shows an exceptional degree of student creativity in the creation and/or display. The thought and consideration put into the project is apparent. Originality is used in a way that enhances the product. | The project reflects student creativity in the creation and/or display. Some thought and consideration is shown. | There is little creativity shown in the project. Some effort toward creativity can be seen. | There is very little or no creativity. Minimal effort in the project and/or toward creativity can be seen. |
| **Research**  **x2** | Went above and beyond to research information; solicited material in addition to what was provided; brought in personal ideas and information to enhance project; and utilized variety of resources to make project effective | Did a very good job of researching; utilized materials provided to their full potential; solicited adequate resources to enhance project. Some personal ideas or information is presented. | Used the material provided in an acceptable manner, but did not consult any additional resources. Personal ideas or information is vague or missing. | Did not utilize resources effectively; did little or no fact gathering on the topic. No personal ideas or information is included. |
| **Visuals** | All visuals are related to the topic and make it easier to understand. | All visuals are related to the topic and most make it easier to understand. | All visuals relate to the topic or there are too few visuals to enhance the project. | Visuals do not relate to the topic or no visuals are included. |
| **Content/ Accuracy**  **x2** | 7 or more facts are displayed and all facts are precise and explicit. | 5-6 facts are displayed and/or facts are mostly accurate; a few inconsistencies or errors in information | 3-4 facts are displayed, and/or facts are somewhat accurate; more than a few inconsistencies or errors in information | Less than 3 facts are displayed and/or facts are completely inaccurate; the facts in this project were misleading to the audience |

**Total: \_\_\_\_\_\_\_\_/32**